

TUMS²TOTS. PROFMED

BABY AND TODDLER PROGRAMME

Tums2Tots Baby and Toddler programme is available to expectant moms during pregnancy and moms with babies up to 12 months. The programme is also available to moms with toddlers aged 1 to 3 years.

Available on all benefit options.

WHAT DOES THE PROGRAMME OFFER?

You can choose from products and services that suit your needs, depending on the benefit option you are on. Use the Pebbles allocated to your option to exchange for the services and products of your choice:

Expectant moms and moms with babies up to 12 months:

- Designer Swag Bag for mom (limited to 1)
- Baby gift hamper (limited to 1)
- Baby & Childcare Handbook
- Meal vouchers
- Momcierge VIP Club
 - discounts on parent and baby-related services and events
 - baby exercise classes
 - a dad readiness workshop
 - online health and wellness videos
 - and more...
- Six-week nurse home visit and vaccinations. The 6-week nurse visit in outlying areas is subject to the availability of nurses.
- Personalised communication relevant to your pregnancy
- Access to blogs and social media content about pregnancy and being a mom.

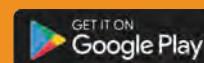
Moms with toddlers between ages 1 to 3 years:

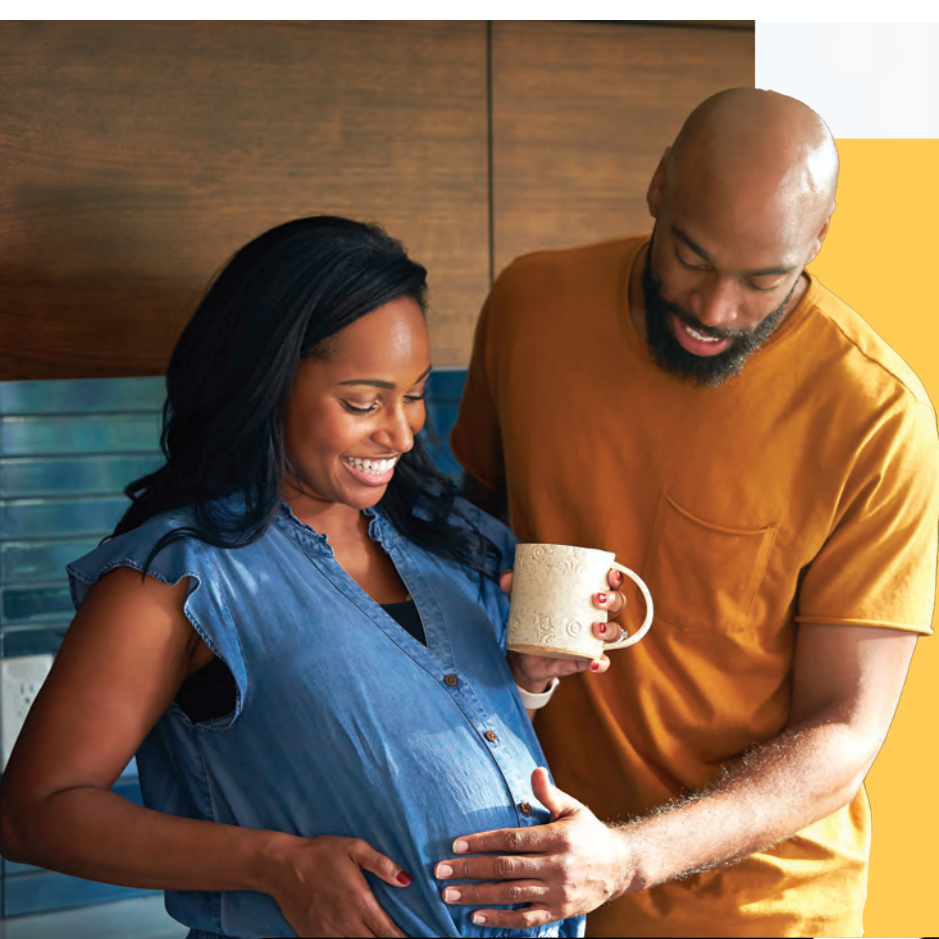
- Bundle up boxes (sensory boxes)
- Baby & Childcare Handbook
- Elite first aid kit
- Online CPR course (toddler)
- Personalised communication relevant to the development of your toddler
- Momcierge VIP Club
 - discount vouchers
 - online toddler workshops (sleeping, tantrums, and more)
 - invitations to exclusive events
 - car seat education
 - and more ...

A dedicated call centre is available 24/7 to assist you with any questions you have about Tums2Tots, your pregnancy, breastfeeding and more.

REGISTER ON THE PROGRAMME

Download the Profmed App and use the quick and easy functionality to sign up for this exciting journey.





ICE-TAGS FOR YOUR NEWBORN

In today's busy world there will be times when your little bundle of joy will be in the care of a caregiver or perhaps a family member or friend. In these instances, and in the event of a medical emergency, the tag will provide the necessary information so your baby can be assisted quickly with the appropriate care.

As soon as your baby is born and registered on the Scheme, we will courier a complimentary ICE-TAG (In Case of Emergency) tag to you. The tag can be affixed to the strap of baby's nappy bag or car seat strap. It contains information that will speak on behalf of your baby in the event of a medical emergency. Baby's personal information is kept confidential.

If you would like to have more tags for baby, you can place an order at www.profmed.ice-tags.co.za. Additional tags are for your own account.

REGISTERING YOUR NEWBORN ON PROFMED

Use the quick and easy functionality on the Profmed App. Tap on the "Tums2Tots" tab and follow the prompts.



PEBBLE ALLOCATION PER OPTION



PROPINNACLE	12 pebbles
PROPINNACLE SAVVY	10 pebbles
PROSECURE PLUS	8 pebbles
PROSECURE PLUS SAVVY	7 pebbles
PROSECURE	6 pebbles
PROSECURE SAVVY	5 pebbles
PROACTIVE PLUS	3 pebbles
PROACTIVE PLUS SAVVY	2 pebbles
PROSELECT	2 pebbles
PROSELECT SAVVY	1 pebble